LAURA WIDDICKY

FLEUR

UX Design Case Study

Tools
Sketch, Google Drawings, Flow, Optimal Workshop and Justinmind Wireframing & Prototyping, Mindly Pro, Google Docs, Google Sheets, Google Slides

Process
Discovery, Research, Ideation, Wireframing, Prototyping, Testing, Iterations

Deliverables
Research, Ideation, Wireframing and Prototyping of a mobile app for a florist, Wireframing and Prototyping of a responsive website for a florist, Wireframing and Prototyping of a companion app for a florist, Wireframing and Prototyping of a CMS for a florist, Wireframing and Prototyping of a CMS for a florist, Wireframing and Prototyping of a CMS